

### **MEMORANDUM**

**TO:** Chula Vista Redevelopment Commission

FROM: Elizabeth Wagner Hull, Assistant City Attorney

VIA: Ann Moore, City Attorney (۱۹۳۸)

**DATE:** April 5, 2007

**RE:** Update regarding CVRC Reorganization

At the March 22, 2006 meeting the CVRC adopted a number of recommendations to restructure the CVRC Board of Directors while retaining the Redevelopment Advisory Committee. Included among these was a recommendation to remove the Council members from the Board of Directors and to have the Council appoint five residents with expertise in specific areas of development and business. To accomplish this change the following documents will need to be modified:

### 1. Articles of Incorporation

The Articles of Incorporation set out the membership requirements, including the 5 City Directors. The amendment to this document will require the consent of the majority of the City Directors. Once this amendment has been acted upon by the City the revised Articles of Incorporation will need to be filed with the State.

### 2. Bylaws

Section 2(a) of the Bylaws addresses the membership issue. In addition to identifying the current make up of the Board of Directors, it indicates that the membership may be increased by the CVRC subject to the approval of the City Directors.

### 3. Chapter 2.55 of the Municipal Code

This Chapter sets out the regulations governing the CVRC. The membership requirements are in Section 2.55.090. The ordinance amendment will require a first and second reading and becomes effective 30 days after the second reading.

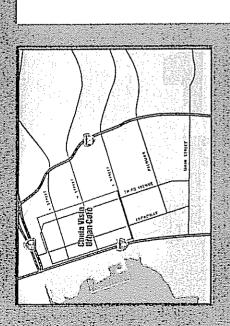
As requested, The City Attorney's office is preparing draft documents for your review and consideration at the April 26<sup>th</sup> CVRC meeting.

In the interim the CVRC may provide direction to Redevelopment staff to prepare the necessary documents to begin recruiting applicants to fill the anticipated vacancies that will be created by this modification to the membership. Attached for your information is a copy of the brochure utilized during the initial recruitment for the Independent Directors and the staff report that set out the process for selecting the Independent Directors. In 2005 the Council used a screening procedure whereby each Council member reviewed all of the applications received and forwarded their recommended applicants to the full Council for interview, selection and appointment.

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CORPORATION

CHULA VISTA



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### CORPORATION CHULA VISTA

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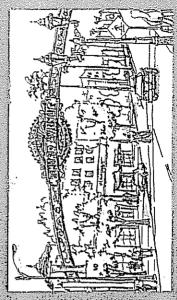
The Council is seeking the following qualified professionals to serve in these positions.

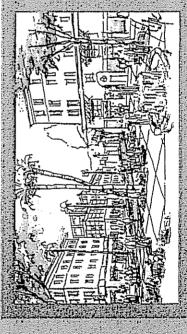
## Four-Year Initial Term

- Architect/Environmental Planner
- Real Estate Developer/Business Leader

## **Fwo-Year Initial Term**

- Financial Planner/Educator/Community Leader
- Civil Engineer/Urban Designer/Scientist





# APPLICATION DEADLINE

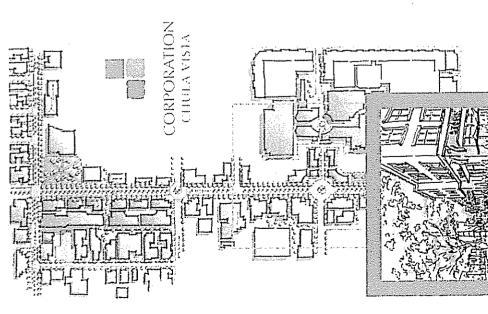
Applicants must submit a completed application form, résume, and statement of interest to the Community Development Department at 276 Fourth Avenue, Chula Vista, CA 91910. Application forms and additional information are available at the Community Development Department (619-691-5047) or online at www.chulavistaca.gov/cvrc\_board.htm.

As a board member, you will review and act upon planning and redevelopment activities and provide strategic policy advice to City leaders. While it is desirable for members to live or work in Chula Vista, residency is not a requirement. Board members will receive a \$750 monthly stipend.



CORPORATION CHULA VISTA

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## REDEVELOPMENT

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# APPLICATION DEADLINE

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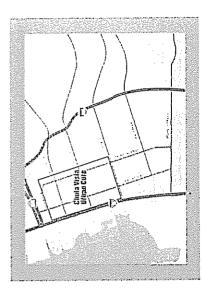
## Four-Year Initial Term

- Architect/Environmental Planner
- Real Estate Developer/Business Leader

### wo-Year Initial Term

- Financial Planner/Educator/Community Leador
  - Civil Engineer/Urban Designer/Scientist

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Phone (619) 691-5047 Fax (619) 476-5310 276 Fourth Avenue, Chala Vista, CA 91910 www.chulaustaca.gov/cac\_based.htm Community Development Department

### REDEVELOPMENT CORPORATION

City leaders are making important decisions that will shape Chula Vista's future. Your participation is vital to this public process. Consider serving this progressive and innovative community sisting of nine board members. All five City Council members sit on the board and appoint the remaining four members. The Council is seeking the following qualified professionals to serve Applications for Independent Directors will be accepted through August 22, 2005. The Chula Vista Redevelopment Corporation is a newly formed nonprofit, public benefit corporation conby applying for a position on the Chula Vista Redevelopment Corporation Board of Directors. in these positions.

HELP SHAPE CHULA VISTA'S FUTURE

## Four-Year Initial Term

APPLICATION DEADLINE

- Architect/Environmental Planner
- $(oldsymbol{\gamma}_{-} \cdot oldsymbol{^{ullet}}$  Real Estate Developer/Business Leader

## 1 Two-Year Initial Term

- Financial Planner/Educator/ Community Leader
- Civil Engineer/ Urban Designer/Scientist

As a board member, you will review and act upon planning and redevelopment activities and provide strategic policy advice to City leaders. While it is desirable for members to live or work in Chula Vista, residency is not a requirement. Board members will receive a \$750 monthly stipend.

Applicants must submit a completed

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REDEVELOPMENT CORPORATION CHULA VISTA



### APPLICATION

Name		
Home address	City	Zip
Home phone/Business	phone/	
Do you live within the city limits of Chula Vista? 🔲 ye	es 🗌 no 💮 If yes, for how	w long?
Present employer	Position	
Which CVRC Independent Director position are you app	plying for?	
☐ Architect/Environmental Planner	☐ Real Estate Develope	er/Business Leader
☐ Financial Planner/Educator/Community Leader	☐ Civil Engineer/Urban	Designer/Scientist
Are you currently serving on a Chula Vista Board, Comr If so, which one(s)?	mittee or Commission? 🏻 ye	s 🔲 no
What experience or special knowledge can you bring to	this position?	
What would you hope to accomplish by your participat	ion?	
NOTE: Applications will be received in the Community	Development Dept. through	August 22, 2005 by 5 p.m.
Signature	Date	

### Joint Redevelopment Agency/City Council Agenda Statement

ITEM NO.: <u>4</u> MEETING DATE: <u>06/28/05</u>

ITEM TITLE:	RESOLUTION APPROVING INITIAL SELECTION PROCESS FOR THE APPOINTMENT OF INDEPENDENT DIRECTORS TO THE CHULA VISTA REDEVELOPMENT CORPORATION (CVRC)
SUBMITTED BY:	COMMUNITY DEVELOPMENT DIRECTOR
REVIEWED BY:	EXECUTIVE DIRECTOR OF THE REDEVELOPMENT AGENCY, CITY MANAGER

4/5THS VOTE: YES NO X

### BACKGROUND

On May 24, 2005, the City Council and Redevelopment Agency jointly approved and adopted legal and operating documents for the Chula Vista Redevelopment Corporation ("CVRC"), a 501c3 nonprofit, public benefit corporation. These documents included Bylaws for the CVRC that established the organizational structure and functions of the CVRC, including the composition of the Board of Directors. In addition to approving these Bylaws, the Council directed staff to develop and make recommendations on a selection process for the appointment of the Independent Directors of the CVRC Board. The following report provides an overview of the CVRC composition and presents a recommended selection process.

### RECOMMENDATIONS

Direct Staff to proceed with preparation of application materials for a 45-day noticing period. Adopt joint Resolution No. \_\_\_\_ to establish an initial selection process for the appointment of Independent Directors to the CVRC.

### DISCUSSION

### **CVRC Board of Directors**

On May 24, 2005, the Council adopted CVRC Bylaws that established a nine-member Board of Directors for the CVRC, five of whom shall be the Mayor and City Council members, also referred to as "City-Directors." The four remaining "Independent Directors" will be appointed by the City Council. Section 3 of Article VII of the Bylaws describes the qualification requirements for the four Independent Directors according to the following fields of expertise and experience.

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Architect/Environmental Planner

- Real Estate Developer/Business Leader
- Financial Planner/Educator/Community Leader
- Civil Engineer/Urban Designer/Scientist

The Council emphasized the importance of drawing expertise and experience from the broadest pool of available resources, including professionals within the City and throughout the region. The Council also expressed that, while it is desirable for the Independent Directors to live or work in Chula Vista, local residency or place of business is not a mandatory prerequisite for candidacy.

### <u>Initial Selection Process - Independent Directors</u>

Staff is proposing that the procedures for the appointment of Independent Directors be generally consistent with those of other Council-appointed boards, commissions, and committees, including procedures for advertisement, application, interview, and selection. Accordingly, applicants for Independent Director positions must submit an application form (Attachment A), a resume, and a statement of interest to the Agency within 45 days of a notice of availability. Because there are four different director seats and the potential for numerous candidates, each with a specific required competency, it is recommended that some sort of screening for qualifications be included in the selection process. Staff is offering two ways the selection process can proceed.

### Alternative 1:

 The screening committee consists of two council members who will forward qualified candidates in each category to the full Council for interviews, selection, and appointment.

- or -

### Alternative 2:

2) Each council member screens all applications and forwards their recommended applicants to the full Council for interviews, selection, and appointment.

Section 3 of Article VII of the Bylaws establishes staggered, four-year terms of office for the Independent Directors. The initial terms will be as follows:

- Four-Year Initial Term
  - o Architect/Environmental Planner
  - o Real Estate Developer/Business Leader
- Two-Year Initial Term
  - o Financial Planner/Educator/Community Leader
  - o Civil Engineer/Urban Designer/Scientist

The Bylaws further provide that the Council may reappoint Independent Directors at the end of their terms. Consistent with other Council-appointed commissions and committees, term restrictions for the Independent Directors will limit them to serving two consecutive terms.

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### FISCAL IMPACT

The ongoing cost of operations of the CVRC is an obligation of the Redevelopment Agency, which will be offset by revenues generated in the redevelopment project areas.

### **ATTACHMENTS**

Attachment A – Application for Chula Vista-Redevelopment Corporation

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### APPLICATION FOR CHULA VISTA REDEVELOPMENT CORPORATION

Home address	Zip
Residence phone/	Business phone/
Do you live within the City limits of Chula Vista?	yes □ no How long?
Present employer	Position
Which CVRC Independent Director position are you ap	oplying for?
☐ Architect/Environmental Planner	☐ Real Estate Developer/Business Leader
☐ Financial Planner/Educator/Community Leader	☐ Civil Engineer/Urban Designer/Scientis
Are you currently serving on a Chula Vista Board, Con Which one(s)?	nmittee or Commission? □ yes □ no
	ion?
What would you hope to accomplish by your participat	e City Clerk through August 15, 2005 at 5:00 p